



## MY WHY

To create a world that has millions of more people love their work knowing they do not only make a living but also create meaning which in turn brings them sustainable happiness and well-being.



## HOW

By working with individuals who want to find their purpose/passion/strengths to live a life and work being aligned with who they are. ([www.yourbestlifeinc.com](http://www.yourbestlifeinc.com))

By working with leaders of organizations to see the power of purpose in the workplace, help them create environments where people are more engaged, feel more human and do not want to quit. ([www.purposeful.business](http://www.purposeful.business))



## SOCIAL MEDIA PROFILES



[www.linkedin.com/in/ozlemerol](https://www.linkedin.com/in/ozlemerol)



@boerol1



[www.facebook.com/yourbestlifeinc](https://www.facebook.com/yourbestlifeinc)



[www.facebook.com/purposefulbusinesses](https://www.facebook.com/purposefulbusinesses)



## SOME OF MY EXPERIENCES

- I have experience both in the corporate world and as an entrepreneur.
- I had several leadership positions in for-profit and nonprofit world.
- I am determined to dedicate my life to make the workplace better and making millions happier by making my own contribution in this movement.
- I have several articles, books I have written Create a Life You Love and two co-authored- one of which From Hierarchy to High Performance became a #1 bestseller at Amazon in August 2018. My chapter is about purpose-driven organizations and leadership.
- I speak about these topics internationally. (I have been invited to 10 in the US and abroad in 2018.)
- People already associate me with purpose, humanizing the workplace, future of work internationally.
- I worked at a project at Washington, DC where we worked on helping people over 50 (around 43M people) find their purpose.



## WHERE CAN YOU FIND OUT MORE ABOUT ME

- **My two business websites:**  
[www.yourbestlifeinc.com](http://www.yourbestlifeinc.com) and [www.purposeful.business](http://www.purposeful.business)
- **About my events and speaking:**  
[www.purposeful.business/speaking](http://www.purposeful.business/speaking) and [www.purposeful.business/events](http://www.purposeful.business/events)  
have more information about my Purpose talks.
- **About my articles:**  
[www.yourbestlifeinc.com/blog](http://www.yourbestlifeinc.com/blog)  
[www.purposeful.business/blog](http://www.purposeful.business/blog)
- **About my own book** (Create a Life You Love):  
<https://www.yourbestlifeinc.com/createlifeyoulovebook>
- **About the book** that I co-authored which became an Amazon International Bestseller in August 2018:  
<http://greatworkcultures.org>
- **I write articles** at different platforms including [my blogs](#), [Huffington Post](#), [Thrive](#), [Medium](#), [LinkedIn](#).
- **My talks:**  
My speech about Purpose:  
<https://youtu.be/qMtj6Yo14xQ>
- My speech about Purpose Driven Organizations (at the biggest conference I spoke so far & And Now Future of Work Summit – but in another language)  
<https://youtu.be/psw9DX3poka>